



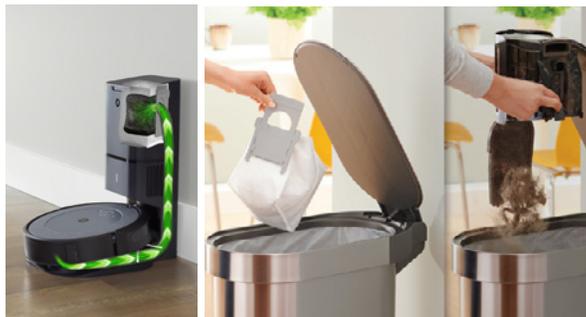
iRobot®

Roomba® Robot Vacuum

The iRobot® Roomba® i3+ robot vacuum with Clean Base™ Automatic Dirt Disposal is packed with advanced features and a stylish new look. Starting at \$599 USD, the Roomba i3+ offers intelligent navigation, self-emptying capability with Clean Base® Automatic Dirt Disposal, and an expanded range of personalized cleaning features powered by iRobot Genius Home Intelligence.

Stress (and dirt) be gone

- The Roomba i3+ purposefully and logically cleans in neat rows to navigate multiple rooms within the home, across hard floors and carpet.
- Instead of using a single bristle brush, the Roomba i3+ employs dual multi-surface rubber brushes that flex to adjust to different floor types and avoid getting tangled with pet hair. The unique dual rubber brushes are counter rotating and work together to help get floors thoroughly clean. One brush loosens and agitates dirt, and the other moves in the opposite direction to extract and pull it in.
- With Wi-Fi connectivity, the Roomba i3+ lets you customize cleaning with the iRobot Home App or control it hands-free with Alexa enabled devices and the Google Assistant.
- Dirt Detect Technology, a patented technology found only on Roomba robot vacuums, enables the Roomba i3+ to recognize particularly dirty areas of the floor, prompting the robot to clean more thoroughly in that spot when triggered.

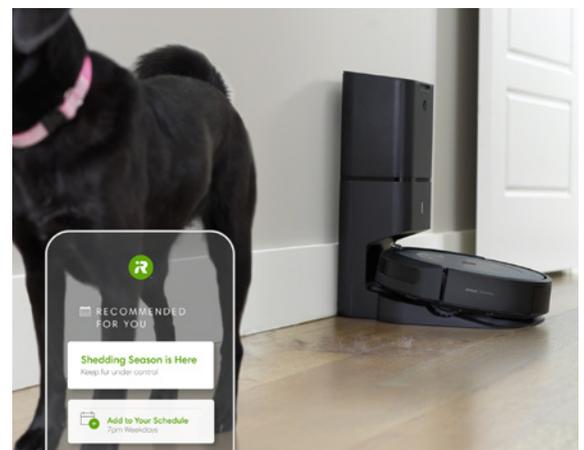


Automatic emptying, months at a time

- You don't have to touch dust and dirt for months because the Roomba i3+ automatically empties into the Clean Base™ with an enclosed bag that doesn't need to be replaced for up to 60 days—2x as long as other brands claim. The bag catches particles as small as .7 microns, trapping dirt and debris for easy disposal without a dust cloud.
- A High-Efficiency Filter captures 99 percent of cat and dog dander allergens, filtering particles as small as .5 microns.
- The Roomba i3+ automatically empties and recharges as needed and continues cleaning until the job is done.

The Genius behind Roomba

- The Roomba i3+ is powered by the iRobot Genius Home Intelligence platform, which combines state-of-the-art robot software, AI, app control and consumer insights, to give users a level of robot personalization and control that is unmatched.
- The Roomba i3+ learns when users normally clean and can suggest personalized schedules based on recurring cleaning patterns. It also gets smarter over time through software updates and new features.
- The Roomba i3+ can even recommend an extra clean when it's allergy season in a user's area and the pollen count is high, or during pet shedding season.





A vacuum with style

- The Roomba i3+ brings a new design that fits well into consumers' homes, with a durable, woven texture that minimizes fingerprints and collects less dust. Additionally, the hidden-until-lit light ring helps the robot blend into the background, only lighting up to communicate robot behaviors or notifications when the robot is actively cleaning.

Tag Team: Roomba® vacuums then Braava jet® mops

- Using Imprint™ Link Technology, the Roomba i3+ coordinates with the Braava jet m6 robot mop to deliver an extra level of clean by automatically vacuuming then mopping, without any effort from the user.
- Users can initiate a Linked clean in the iRobot Home App, where they can clean an entire level of their home. The Roomba i3+ will go out and vacuum, and once the Roomba robot docks, the Braava jet m6 robot will leave its dock and begin mopping.

